

## RICHARD GALLATIN

7839 Richmond Highway, Apt 107, Alexandria, Virginia 22306  
(703) 751-4780; [richardgallatin@verizon.net](mailto:richardgallatin@verizon.net)  
Samples: <http://www.theavanti.com/rg>

### GRAPHIC DESIGNER

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**Graphic Designer** with extensive experience in print and web design. Exceptional collaborative and interpersonal skills: dynamic team player with well-developed written and verbal communication abilities. Accustomed to performing in deadline-driven environments and working within budget requirements. Creative and production experience in the following:

#### PRINT

- Annual Reports & Magazines
- Brochures and Newsletters
- Logos and Stationery
- Posters and Postcards
- Catalogs and Directories

#### WEBSITES

- Website Design
- Website Activation
- Interactive Forms
- HTML, XHTML, CSS
- AJAX Spry

#### ANIMATION

- Flash Animation
  - Audio Tracks
  - Animated GIF
  - Banner Ads
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### PROFESSIONAL EXPERIENCE

#### **Senior Graphic Designer**

**RG DESIGN; ALEXANDRIA, VIRGINIA; 2008 - 2012**

**Provide freelance contractual services that offer project management for visual communications and website development.**

- Manage creative solutions for corporate, nonprofit, and government agencies
- Initiate and develop all the creative work required by clients
- Interact directly with project managers and outside vendors throughout the production process

#### **Manager, COMS Publications and Websites Design**

**AMERICAN ACADEMY OF PHYSICIAN ASSISTANTS; ALEXANDRIA, VIRGINIA; 2002 – 2008**

**Submit publication designs and website concepts that result in new constituent organization contracts.**

- Develop, write, edit, design, and produce electronic files for all publications and related collateral for almost twenty constituent organizations
- Redesign or recreate these constituent organizations' logos as vector graphics providing the groups with precise, high-resolution electronic files
- Acquire, organize, and re-sample files of medical/health images for use in publications and websites
- Propose, initiate, write, and design newsletter and website guidelines for PAs to be published in academy educational packages
- Design, publish, and maintain more than a dozen interactive, constituent organization websites

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### **Graphic Designer/Art Director**

**ADVANCED OPTICAL TECHNOLOGIES/RENAISSANCE LIGHTING; MCLEAN, VIRGINIA; 2001 - 2002**

**Provide art direction to develop all the creative work required to market AOT industrial lighting products.**

- Design and produce electronic files for the Renaissance Lighting logo
- Research and purchase relevant photographic images to develop Lighting Design Magazine ads
- Create and maintain technical drawings for industrial products catalog
- Produce and maintain files for product packaging
- Develop multimedia sales presentations
- Design and develop the company's first website

### **Senior Graphic Designer**

**MADEN TECHNOLOGIES; ARLINGTON, VIRGINIA; 1996 - 2001**

**Create direct mail, marketing, and related collateral to promote the company's software development programs and website environment architecture.**

- Translate jargon such as "Standards Compliance Global Integration Interoperability" into the highly successful "Think Again" brochure to simplify technology themes by linking complex ideas with bold visual concepts
- Revitalize the US Army's OPTEC (Operational Test and Evaluation Command) Magazine to promote their agency's objectives
- Develop PowerPoint presentations to produce maximum impact on the target audience, which includes the federal government and U.S. military
- Design covers and inside layout templates for proposals/RFP for organizations such as DARPA, Blue Shield of California, and others

## **EDUCATIONAL BACKGROUND**

CORCORAN COLLEGE OF ART AND DESIGN; Washington, D.C.; Graphic Design and Fine Art  
CORCORAN OPEN PROGRAM DIVISION OF CONTINUING EDUCATION; Washington, D.C.;  
QuarkXpress, PageMaker, Photoshop, Illustrator, and Freehand  
EXECUTRAIN; McLean, Virginia; PowerPoint Presentations  
EEI COMMUNICATIONS; Alexandria, Virginia; Web Page Development I, Web Page Development II, Web Page Development III, Java Script, and Cascading Style Sheets (CSS)

## **TECHNICAL PROFICIENCY**

PLATFORMS: Mac OSX, MS Windows

APPLICATIONS: Adobe CS4: InDesign, Photoshop, Illustrator, Dreamweaver, Fireworks, Flash, Acrobat; QuarkXPress and Microsoft Office: Word, PowerPoint, and Excel

CODING: HTML, XHTML, CSS, and AJAX Spry